



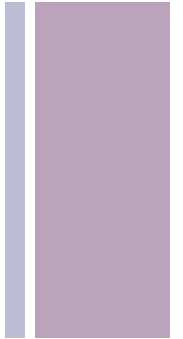
SOCIAL MEDIA MANAGEMENT

WE HELP YOU **REACH** YOUR TARGETED CLIENTS





LET'S INCREASE

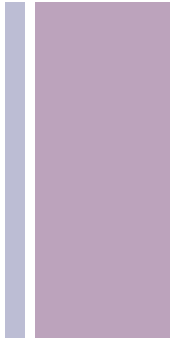


- Brand awareness
- Logo awareness
- Location awareness
- The number of VIPs and STARS visiting your Location
- The social media interaction
- The number of clients at your workplace





BUILD YOUR INSTAGRAM FOLLOWERS



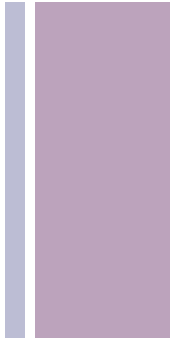
■ Key facts about instagram marketing

- Users get attracted to profiles of 50K above
- Using the right # enables the photo\post reach the right targeted prospects
- The content of the post has to be matching with the profile and the used hashtags
- The first step in setting professional account is to boost the followers, in order to attract targeted prospects
- Once account reaches 50K followers, more interactions, and contests with spot prizes to attract targeted prospects
- More photos and posts about prizes distribution adds credibility to the profile



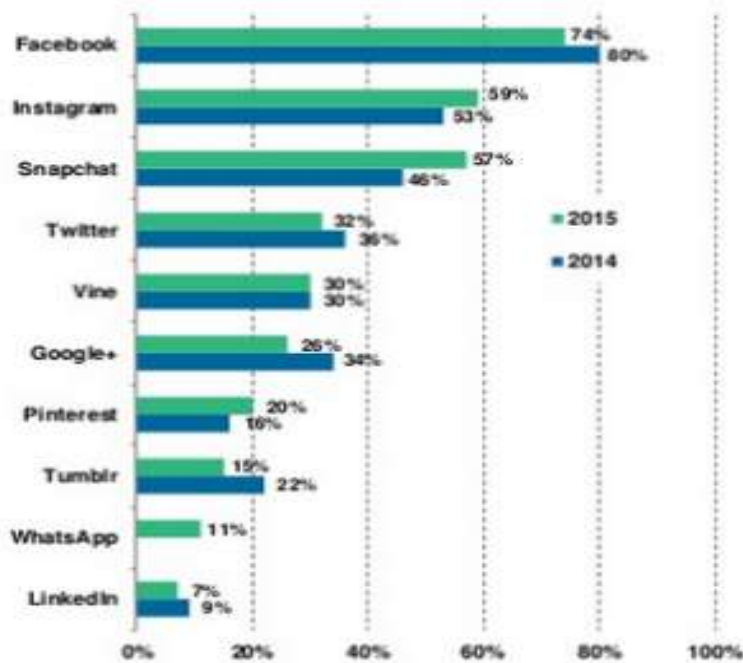


BUILD YOUR INSTAGRAM FOLLOWERS

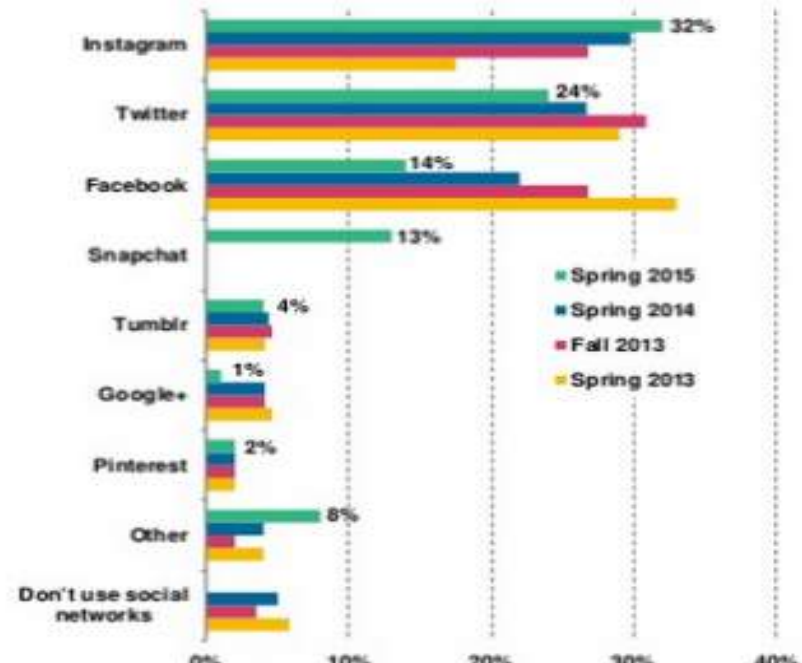


Instagram + Snapchat + Pinterest = Continue to Rise

Social Media Usage Among American Youth (Age 12-24)¹, USA, 3/15

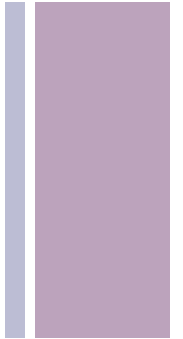


Teens' Most Important Social Network², USA, 4/15





BUILD YOUR INSTAGRAM FOLLOWERS



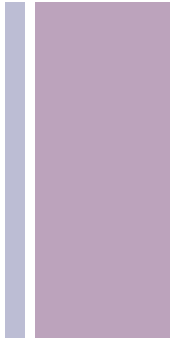
■ Phase 1 – Building the base

- The target of this phase is to reach 50K followers in 6 months
- Posting at least 1 photo per day, in order to create continuity on the targeted # and attract the needed attention
- Celebrity post \ share on monthly basis
- Real cases photos \ posts on weekly basis





BUILD YOUR INSTAGRAM FOLLOWERS

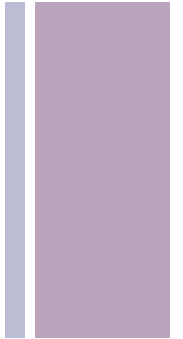


- Phase 2 – Enhancing the profile
 - The target of this phase is to gain more real interactions
 - Start receiving real requests of bookings \ services
 - Start generating ROI after 4-6 months of the start up date
 - Continuing having half monthly contest with spot prizes such as (e.g. when was YOUR BRAND established in Dubai – Options A-B-C one winner in lucky draw – prize TBA...)
 - Gaining more followers via interactions and contests





BUILD YOUR INSTAGRAM FOLLOWERS

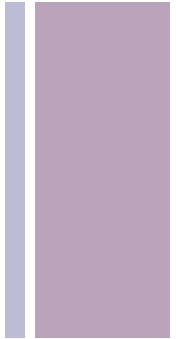


- Phase 3 Being a real pro account
 - At the 9-12 months, the account has to Exceed 150K followers,
 - Daily photos and posts
 - Adding prices of services for immediate bookings
 - Growth in generating ROI via interactions
 - Your finance\accounts to track the sales generated via social media in order to examine the project success for future enhancements
 - By the end of the Phase 3 – we finish the 1 year account management and hand over to you OR renew based on mutual agreement





FACEBOOK LIVE STREAMS + VIDEOS

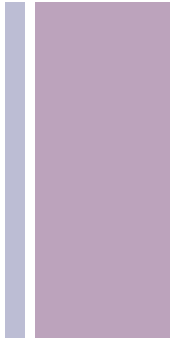


- We will be using facebook for
 - A- Live Streams
 - 1- Live broadcasts with clients (subject to their approval)
 - 2- Promotional Videos
 - B- All instagram posts to be shared on Facebook
 - C- Paid Campaigns to Link instagram with Facebook and generate actual sales leads





THE COST



- Start up Date FEB – 2017
- Duration 12 months
- Target is to reach **150K** Followers on Instagram
- Managing interactions (redirecting sales leads to your team)
- Social media campaign (contests – Real cases – Celebrities \ models)
- Facebook interactions – Live streams – Management
- Monthly fees of **AED 3,500**
- **Also Available:**
- 1- **AED 2500** monthly fees = up to 100K Followers in 12 months
- 2- **AED 1500** monthly fees = up to 50K Followers in 12 months





LET'S **CELEBRITIZE** YOUR BRAND

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